

You're losing sales at checkout—here's the one-minute fix

When someone clicks your link from Instagram or Facebook, it opens in the app's browser instead of Safari or Chrome.

That small difference is costing you conversions.

Here's what happens:

- Autofill doesn't work
- Customers aren't logged in, and
- The checkout process feels clunky

Right when they're ready to buy, the experience falls apart.

Most people won't manually enter their email, shipping address, and payment details—they'll just abandon the purchase.

The fix is simple.

TapClick bypasses in-app browsers entirely

Your links open directly in Safari or Chrome, where customers are already logged in and their information is saved. The checkout flows smoothly, with no friction between intent and purchase.

It's free and takes less than a minute to set up.

Original article: <https://tapclick.to/link-opens-in-app-browser/>

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