The Hidden Reason You're Losing Sales on Instagram

Your checkout page isn't converting because of one hidden problem—and you can fix it in under a minute.

When customers click your link from Instagram or Facebook, it opens in the app's built-in browser, not their actual browser.

This tiny detail kills conversions.

- Autofill fails.
- They're logged out.
- The experience feels broken.

You're losing sales at the exact moment people want to buy.

Worst Yet…

Most people won't bother retyping their email, shipping address, or payment info—they'll just leave.

The Solution

TapClick deep links solve this by bypassing the in-app browser entirely.

- Your links open directly in Safari or Chrome (where customers are already logged in)
- Their information is saved
- Pages load seamlessly.

Zero friction. Zero hesitation. Just a straight shot to purchase.

Fix your links. Save your sales. Try TapClick—it's free and takes less than a minute to set up.

Original article: https://tapclick.to/the-hidden-reason-youre-losing-sales-on-instagram/

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